

# أخبارنا AKHBARNA

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”ثينك بينك“ | اكتشفيه مبكراً وعيشي غداً مشرقاً!

**THINK PINK** | think prevention and live life the *Brighter* way!



# Bank News

## Seminar offers brighter options for Indian Nationals



A seminar on Indian Capital Markets for Non Resident Indian (NRI) Clients drew an audience of more than 200 attendees! The successful seminar, which was held on the 6<sup>th</sup> of August 2016 at the Best Western Olive Hotel in Juffair, featured a comprehensive presentation by Mr. Gaurang Shav, vice president of Geojit BNP Paribas Financial Services Ltd, and was well received by participants. Attendees described the seminar to be extremely informative, particularly in-highlighting Indian Market and Sector performances.

جذب اهتمام  
المال الهندية  
لال الندوة التي  
رئيس جيوجيتي  
إستحساناً كبيراً  
زاخرة بالمعرفة  
اعات.

## Training

## Honoring BBK's children academic achievements



Aligned with the Bank's "one family" spirit, the Social Staff Activities Committee (SSAC) held a ceremony on July 5<sup>th</sup>, 2016 at BBK's Head Office in order to honour employees' children who

واحدة"، نظمت ٢٠١٦ في المقر ن معدل ٩٠٪ أو

# Bank News

## Donations



Cerebral Palsy Friendship Society

جمعية أصدقاء الشلل الدماغي



The Saudi-Bahraini



Gulf Disability Society

الجمعية الخليجية للإعاقة



Bahrain Mobility Int



Child Care Home

دار رعاية الطفولة



Um Al Hassam for I

## Training

### Retail Certification Programmes

أفراد



A number of training programmes were held for 28 Retail Banking employees from various BBK branches as part of the RBD certification program.

مات المصرفية  
قسم الخدمات

The series of programs took place throughout July and August, and included 'Sales Management', 'Service Excellence', conducted by impact, Capital Knowledge and 'CSR Policies and Procedures' conducted by Mohammed Salman. Unit Head, Internal Audit in BBK.

برامج عدداً من  
ت، و"التميز في  
ات المسؤولية  
ي لدى البنك.

## Donations

### BBK supports Social Work Fund

اجتماعي

# Bank News

## Kuwait News



### Star of the Month

July 2016



**Mrs. Bassima Moussallem**  
Assistant Manager

## India



### BBK – India gives back to the Community!



للمجتمع، قدم  
تا في مومباي.  
حياجات الطبية  
مومباي.

إلى موظفي

Emphasising  
BBK – India,  
Vedanta Hos  
donation con  
emergency r  
and Palghar c

## Sponsorships



## استقبال دوق

م بنك البحرين  
درة لدعم حفل  
باصمة، بالتزامن  
د الدولي (IMF).  
س التنفيذ  
معية المصرفية

## BBK supports the Bahrain reception at IMF

In line with its strategic initiatives to support the Kingdom of Bahrain, BBK handed support towards the 'Banks in Bahrain' reception in Washington D.C, taking place at the International Monetary Fund (IMF) and the World Bank Group.

The cheque was handed over by Mr. Reyadh Sater, Chief Executive of BBK to Dr. [Name] Association of Banks and in the presence of other officials from both organization



# Bank News

## Subsidiaries



## CrediMax employees attend Visa Business School in Dubai

ثمة عمل



رين عبدالرسول، مع أقامتها "فيزا" تسعى إلى توفير فريق العمل ومات المتعلقة

Encouraging industry inno a one week v The 3 staff i Nasreen A.R. continue to p added on the

## CrediMax partners with UnionPay

ي

CrediMax announced the launch of its latest partnership alliance with UnionPay International (UPI) at an official launch ceremony held at the Four Seasons Hotel Bahrain Bay. The acceptance of UnionPay cards on CrediMax POS Machines makes CrediMax the first Issuer and acquirer of UnionPay cards in Bahrain. Present at the launch were CrediMax and UnionPay Management and other officials who were recognized for their dedication and contribution

كة يونيون باي ين و الإتفاقية إلكتروني بكريدي طاقات يونيون وا بفعالية في



## Subsidiaries



## CrediMax MasterCard “Cool Your Summer” Launch

لة

أعلنت شركة كريدبي مكس عن عودة حملة “لطف صيفك” التي تجريها بالتعاون مع ماستركارد، متيحةً لعملائها من مستخدمي بطاقات “كريدبي مكس ماستركارد” فرصة الفوز بجوائز تصل قيمتها إلى ٩ آلاف دينار بحريني، وسيارة لكزس GX ٤٦٠ طراز العام ٢٠١٦. الحملة استمرت لغاية ٣٠ سبتمبر ٢٠١٦، حيث تمضي الكثير من العائلات إجازاتهن في الخارج خلال هذه الفترة، يتأهل العملاء لفرصة واحدة للمشاركة في السحب عن كل مرة ينفقون فيها ٥٠ ديناراً داخل البحرين، وثلاث فرص مقابل كل مرة ينفقون فيها نفس المبلغ خارج المملكة.



The successful CrediMax MasterCard “Cool Your Summer” campaign ran again this year, offering CrediMax Master Card customers the opportunity to win fabulous prizes worth BD9,000, as well as a 2016 Lexus GX 460 car. The campaign, which ran until 30 September 2016, offers families and individuals using their CrediMax card abroad additional chances to win! Every BD50 spent abroad gives the cardholder three entries into the raffle, while every BD50 spent in Bahrain provides one entry into the draw.



## CrediMax Visa “Refresh and Win” Campaign Launched

# Products

# للأفراد

## Al Hayrat changes a Bahraini Grandmother's life



The lucky winner of the Al Hayrat's Mid-year \$500,000 cash prize Mrs. Fatima Sadeq Merza Sadeq, a retired mother of Four and a recent grandmother, couldn't be happier!.

البالغة قيمتها  
ممة صادق ميرزا  
نراً.

Mrs. Sadeq's name was drawn on August 3<sup>rd</sup> under the supervision of Mr. Soud Saif of the Ministry of Industry and Commerce, and members of the Bank's top management team. Upon receiving the

ف ممثل وزارة  
وزها لم تصدق  
تت

# Bank News

## Subsidiaries



## Invita launches state of the art training centre



Invita has officially launched the state of the art Invita Training Center (ITC) in an opening ceremony held at its Manama Headquarters. The inauguration was presided over by Chairman of Invita, Mr. Rashad Akbari, and attended by Invita's Board of Directors, Executive Management and Media representatives.

ITC aims to improve and enhance the skills of Bahrainis entering the job market, with world-class training programmes managed by an experienced and energetic training team. ITC is one of the few training centre in the Kingdom of Bahrain to have been issued the ISO 9001:2008 certification for its Quality Management System.

Commenting on the launch, Invita's GM, Mr. Rahul Bhalla said: "Having worked with the various organizations and within sights into the job market, we saw a gap in the market for specialized

حدث التجهيزات  
في المنامة. حضر  
نخبة من أعضاء

رطون في سوق  
من ذوي الخبرة  
ليلة في مملكة  
لام إدارة الجودة.

فيتا قائلاً: "لقد  
مل أدركنا عمق  
الاستجابة لهذه

# Products

## Personal Loan for Women “Your Shopping is on us!”



The Bank launched its women only three months, prize campaign “Your Shopping is on us!” giving the Bank’s female customers the chance to win cash prizes totalling BD24,000!

The campaign commenced on the 28<sup>th</sup> of August 2016 and will run until the 30<sup>th</sup> of November 2016. “Your Shopping is on us” is open to BBK’s female customers who apply, and are approved, for a BBK Consumer loan during the campaign period, which will include three draws in October, November and December.

4 females will win BD2,000 in each draw. A total of 12 customers will be announced as winners over the 3-month campaign period.

وان “مشترياتك  
بح لهن الفرصة

بر ٢٠١٦، وهي  
ب الحصول على  
تتضمن الحملة  
باء بجائزة بقيمة  
على مدى فترة

# للأفراد

## Al Hayrat June winners \$50,000



The winners of

- Thabet I

The winners of

- Merza A
- Shukrey
- Sh.Altaf
- Mohama
- Muna Ek
- Batool M

## Al Hayrat August winners \$50,000



The winners of

- Mohami

The winners of

- Zahra M
- Noof Ab
- Rasha H
- Abedali

# Nashatat

## BBK Summer Activities at Rotana



# Mabrook

Gold

Gold

August

أغسطس

August



Ebrahim Mashal  
Corporate Banking

ابراهيم مشعل  
الخدمات المصرفية للشركات



A.Jalil Ismail  
Remedial Management

اسماعيل  
إدارة وتحصيل الديون

Silver

Silver

# Ya Hala

# Nashatat

## BBK Summer Activities at Rotana





